

Athens University of Economics and Business – AUEB, Athens, Greece
University of International Business and Economics – UIBE, Beijing, China



Book of Abstracts
of the International Conference on

Leadership and Management in a Changing World

LESSONS from ANCIENT
EAST and WEST PHILOSOPHY

June 12-14, 2011
Athens, Greece
Divani Caravel Hotel



PROGRAM

Sunday 12 June 2011

- 16:00-19:00 Registration. The registration desk will be open at the Divani Caravel Hotel for delegates to register at their convenience
- 20:30 Welcome Dinner, Divani Caravel Hotel

Monday 13 June 2011

9:00-9:45	<p style="text-align: center;"><u>Welcome Addresses</u></p> <p style="text-align: center;"><i>Conference Chairs:</i> Professor Gregory Prastacos, Rector AUEB, Greece, Professor Wang Fuming, UIBE, China Madame Xu Lin, Director General of Hanban, Chief Executive, Confucius Institute Headquarters, China Mr George A. Papandreou, Prime Minister of Greece (has been invited)</p>
Keynote Speakers A 09:45- 11:15	<p style="text-align: center;"><u>Keynote Speakers A</u></p> <p style="text-align: center;">Professor Xu Jialu, President of the International Association for Chinese Language Teaching, Vice-Chairman of the 10th National People's Congress Standing Committee, China <i>Span Time and Space Think about the Way Out -- Recall the Sages of Ancient Times</i></p> <p style="text-align: center;">Professor Sir Geoffrey Lloyd, Cambridge University, UK <i>Innovation and Government in Ancient and in Modern Times</i></p> <p style="text-align: center;">Professor Thomas Donaldson, The Wharton School, University of Pennsylvania, USA <i>What Plato and Aristotle Can Teach Us about Contemporary Corporate Governance Theory</i></p>
11:15- 11:30	<p style="text-align: center;"><i>Break</i></p>

<p>Parallel Sessions A</p> <p>11:30-13:00</p>	<p><u>Parallel Session 1 <i>Leadership & Philosophy</i></u></p> <p>Chair: Prof. Marios Philippides, Un. of Massachusetts, Amherst, USA</p> <p>1 Sally Riad & Charles Campbell, Victoria University of Wellington, New Zealand, <i>Conspicuous Consumption and "Tryphe": Lessons for Leaders from the Moralizing Tales of Cleopatra and Antony.</i></p> <p>2 Martha C. Beck, Lyon College, Arkansas, USA, <i>Applying Aristotle's Theory of the Virtues and Practical Wisdom as an Intercultural and International Model for Leadership Practices Today.</i></p> <p>3 Vikas Rai Bhatnagar, MDI Gurgaon & Minda Management Ltd., India, <i>Paradigmatic Emergence by Blending Greek Philosophy & Oriental Law of Action (Karma) & its Implications for Leadership Development: An Action Research.</i></p> <p>4 Nathan Harter & Zeynep Hale Oner, Purdue University, USA & Dogus University, Turkey, <i>Leadership in a Liminal Mode: Eric Voegelin's Interpretation of Plato's Use of Metaxy.</i></p> <p>5 Sid Lowe, Astrid Kainzbauer, Nirundon Tapachai, Ki-Soon Hwang & Parissa Hagharian, Kingston University, UK, Mahidol University, Thailand, Kasetsart University, Thailand, Kingston University, UK, Ludwig-Maximilians-Universität Munich, Germany, <i>Leadership in East and West.</i></p>	<p><u>Parallel Session 2 <i>Business Ethics, Values & CSR</i></u></p> <p>Chair: Prof. Kevin Gibson, Marquette University, USA</p> <p>1 Tzu-Ying Su, National Central University, Taiwan, <i>The Importance of "Abiding in the Highest Good" in Modern Business Ethics by The Great Learning.</i></p> <p>2 Wen-Chin Kan, National Central University, Taiwan, <i>Maximization of What? A Stakeholder Framework from Buddhist Perspective.</i></p> <p>3 Javier Aranzadi, Universidad Autónoma de Madrid, Spain, <i>The Social Role of the Firm.</i></p> <p>4 Claus Dierksmeier, Stonehill College, USA, <i>Managerial Freedom and Corporate Responsibility.</i></p>	<p><u>Parallel Session 3 <i>Confucius, Plato, Aristotle and Today's Management</i></u></p> <p>Chair: Prof. Zhang Cuiping, UIBE, China</p> <p>1 Lixin Hao & Haiming Wen, Renmin University, China, <i>Sage-ruling vs. Philosopher-king: An Analysis of Confucian Leadership from a Platonic Perspective.</i></p> <p>2 Marianna Benetatou, Greece, <i>Confucian and Aristotelian Ethics: A Global Model for Leadership.</i></p> <p>3 Zhang Cuiping, UIBE, China, <i>Confucianism and Market Economy.</i></p> <p>4 Dai Changezheng, UIBE, China, <i>A Comparative Study of the Political Thoughts of Confucius and Plato.</i></p> <p>5 Benedetta Giovanola & Arianna Fermani, University of Macerata, Italy, <i>Ethics, Economic Organization, and Human Flourishing: Lessons from Plato and Aristotle.</i></p>
<p>13:00-14:00</p>	<p><i>Lunch</i></p>		

Keynote Speakers B 14:00-15:15	<p align="center"><u>Keynote Speakers B</u></p> <p align="center">Professor Shi Jianjun, President of UIBE, China <i>Confucius' Thought of Humanism and China's Economic Development</i></p> <p align="center">Professor Liu Chuansheng, Chair of the Beijing Normal University Council, China <i>The Similarities and Differences between Chinese and Western Concepts of Leadership as Seen by Confucius and Aristotle</i></p> <p align="center">Sir Paul Judge, President of the Association of MBAs, UK <i>Management Lessons since the Parthenon and the Terracotta Warriors</i></p>		
15:15-15:30	Break		
Parallel Sessions B 15:30-17:30	<p><u>Parallel Session 4 Leadership & the Role of Top Managers</u></p> <p align="center">Chair: Prof. Paul Hirsch, Kellogg School of Management, Northwestern Un., USA</p> <p>1 Paul Vanderbroeck, HEC, University of Geneva, Switzerland, <i>Cleopatra: A Role Model for Modern Women Leaders?</i></p> <p>2 Nancy Papalexandris & Eleanna Galanaki, AUEB, Greece, <i>Desired Leadership Styles and the Connection with Ancient Greek Philosophy: Results from the Globe Research in Greece, 1995 - 2010.</i></p> <p>3 Mark Ahn & Larry Ettner, Atkinson Grad. School of Management, Willamette Un., USA, <i>Values-Based Leadership: Enduring Lessons from the Aeneid.</i></p> <p>4 Petros Doukas, Capital Partners SA, <i>Modern Societies and Ancient Thought</i></p> <p>5 Mukesh Bhatnagar & Neera Jain, IBM & MDI Gurgaon, India <i>A Holistic View of Leadership Mindset: Skills and Values from Bhagavad-Gita.</i></p> <p>6 Joanne B. Ciulla, University of Richmond, USA, <i>Being There: Why Leaders Should Not «Fiddle» While Rome Burns.</i></p>	<p><u>Parallel Session 5 Ethics & Strategy</u></p> <p align="center">Chair: Prof. Margie McInerney, Marshall University, USA</p> <p>1 Iordanis Kavathatzopoulos, Uppsala University, Sweden, <i>The Need for Ethically Competent Leaders.</i></p> <p>2 Rosa Slegers, Babson College, USA, <i>Setting the Stage for a Virtue-based Approach to Business Ethics.</i></p> <p>3 Marios Philippides, Un. Of Massachusetts, Amherst, USA, <i>Dawn and Sunset: An Ancient Success and a Medieval Business Failure.</i></p> <p>4 Kevin Gibson, Marquette University, USA, <i>Stakeholder Management, Sustainability and Phronesis.</i></p> <p>5 Wesley Cragg, York University, Canada, <i>Plato, Business and Moral Leadership.</i></p>	<p><u>Parallel Session 6 Decision-Making & Philosophy</u></p> <p align="center">Chair: Prof. Sally Riad, Victoria University of Wellington, New Zealand</p> <p>1 David King, Marquette University, USA, <i>Managing Uncertainty: Lessons from Xenophon's Retreat.</i></p> <p>2 Afsaneh Nahavandi & Ali Malekzadeh, Arizona State University & Xavier University, USA, <i>Advice to Leaders: Iranian Mystical Leadership and Modern Applications.</i></p> <p>3 Karasmanis Vassilios, National Technical University of Athens, Greece, <i>The Characteristics of the Philosopher-King in Plato's Republic.</i></p> <p>4 Jonathan Marshall, University of Technology Sydney, Australia, <i>Disorder and Management: Coming to Disorganised Modernity through Lao Tzu, Heraclitus and Gorgias.</i></p> <p>5 Baiyun Gong & Xin He, Nova Southeastern University & University of Central Florida, USA, <i>Guanxi and Trust between Alliances.</i></p>
20:00	<p align="center"><u>Official Ceremony at the Roman Agora of Athens</u></p> <p align="center">Presentation of the archaeological site of Ancient and Roman Agora</p> <p align="center">Professor Gregory Prastacos, Rector of AUEB, Greece and Professor Shi Jianjun, President of UIBE, China</p> <p align="center">Professor Xu Jialu, President of the International Association for Chinese Language Teaching, Vice-Chairman of the 10th National People's Congress Standing Committee, China</p> <p align="center">H.E. Luo Linqun, Ambassador of P.R. China in Greece</p> <p align="center">Mrs Anna Diamantopoulou, Minister for Education, Lifelong Learning and Religious Affairs, Greece</p>		

Tuesday 14 June 2011

9:00-10:30	<p align="center"><u>Keynote Speakers C</u></p> <p align="center">Danah Zohar, Philosopher and Management Thinker, USA / UK <i>The Servant Leader</i></p> <p align="center">Professor Yang Huilin, Vice-President of Renmin University, China <i>From Catharsis to Reciprocity: Moralization in Literacy by Aristotle and Confucius</i></p> <p align="center">Professor Chung-ying Cheng, University of Hawaii, USA <i>Advancing with Time: Yijing Philosophy of Management and Leadership</i></p>		
10:30-11:00	Break		
Parallel Sessions C 11:00-12:30	<p><u>Parallel Session 7 Organizational Change and Development</u></p> <p align="center">Chair: Prof. Wang Tiedong, UIBE, China</p> <p>1 Stelios Zyglidopoulos, University of Cambridge, UK, <i>The Ability to Manage versus the Ability and Opportunity to Become a Manager: Implications from Plato's Republic.</i></p> <p>2 Louis Klein, Tao Wang & Tomas Wong, Systemic Excellence Group, Germany, Beijing & Hong Kong, <i>The Yin and Yang of Change - Systemic Efficacy in Change Management.</i></p> <p>3 Sharon Jackson, European Sustainability Academy & Cranfield University, UK. <i>The Impact of Eastern Philosophy on How European Managers Make Sense of CSR in a Japanese Owned Transnational Corporation.</i></p> <p>4 Wang Fuming, UIBE, China, <i>An Influence of Confucius Philosophy on the Chinese Business Culture.</i></p> <p>5 Iordanis Papadopoulos, AUEB, TEI Piraeus & EBEN, Greece, <i>Transformational Leadership and Corporate Citizenship in Times of Economic Crisis.</i></p>	<p><u>Parallel Session 8 Cross-Cultural Management East and West</u></p> <p align="center">Chair: Prof. Steve Zankakis, Florida International University, USA</p> <p>1 Jasmin Mahadevan, Pforzheim University, Germany, <i>Mandala Conceptions of Power and Leadership: The Southeast Asian Perspective.</i></p> <p>2 Pu Jun, Tang Guliang & Xia Yifei, UIBE, China & University of Hong Kong, <i>The Cultural Capital in Joint Ventures' Control System: A Multi-case Comparison of China's Automobile Industry.</i></p> <p>3 Sylvia Rohlfers & YingYing Zhang, CUNEF, Complutense University, Spain, <i>Cross-Cultural Studies in Western and Asian Management Research: Review, Challenges and Future Research Directions.</i></p> <p>4 Ling Deng, RMIT University, Australia, <i>Developing Cross-Cultural Leadership Wisdom: A Qualitative Study of Australian Expatriates Working in China.</i></p>	<p><u>Parallel Session 9 Human Resource Development and Communication</u></p> <p align="center">Chair: Prof. Nancy Papalexandris, AUEB, Greece</p> <p>1 Anjali Kaushik, MDI Gurgaon, India, <i>Chanakya "Niti" and Modern Management: Insights from Ancient India.</i></p> <p>2 Marius Pretorius, University of Pretoria, South Africa, <i>Immediate Managerial Legacy – Feedback to Managers.</i></p> <p>3 Sally Riad & Deborah Jones, Victoria University of Wellington, New Zealand, <i>Invoking Black Athena and its Debates: Lessons for Organization on Diversity, Race and Culture.</i></p> <p>4 Raghu Raman, Institute for Financial Management & Research, India, <i>Middle Manager as a Hero - Understanding Role Transitions in Organizations.</i></p> <p>5 Kim Chong & Margie McInerney, Marshall University, USA, <i>The Philosophy of the Golden Mean: Its Implications to Management Practice.</i></p>
12:30-13:30	Lunch		

Keynote Speakers D 13:30-14:45	<p style="text-align: center;"><u>Keynote Speakers D</u></p> <p style="text-align: center;">Professor Tu Weiming, University of Peking and Harvard University, China / USA <i>Is Confucian Moral Reasoning a Form of Virtue Ethics</i></p> <p style="text-align: center;">Professor Haridimos Tsoukas, Warwick Business School and University of Cyprus, Greece / UK / Cyprus <i>What is a Virtuous Organization? Insights from Aristotle</i></p>		
Parallel Sessions D 14:45-16:15	<p style="text-align: center;"><u>Parallel Session 10 Entrepreneurship, Creativity & Philosophy</u></p> <p style="text-align: center;">Chair: Prof. Ioanna Sapfo Pepelasis, AUEB, Greece</p> <p>1 Lauri Tenhunen & Seppo Nittymäki, HAMK University of Applied Sciences, Finland, <i>Developing Entrepreneurial Cultures.</i></p> <p>2 Stathis Koutrouvidis & Ioanna Sapfo Pepelasis, AUEB, <i>For the Love of the Black-eyed Maiden: The Peculiar Alliance of the Joint-stock Company and the Corinthian Raisin, 1836-75.</i></p> <p>3 George Bitros & Anastassios Karayiannis, AUEB and University of Piraeus, <i>The City-State of Ancient Athens as a Prototype for an Entrepreneurial and Managerial Society.</i></p> <p>4 Hugo Graeme, Steve Bakalis & Therese Joiner, University of Adelaide, Victoria University & La Trobe University, Australia, <i>Mobilization of Hellenic-Australian Diaspora Entrepreneurial Networks.</i></p>	<p style="text-align: center;"><u>Parallel Session 11 Management Education and Philosophy</u></p> <p style="text-align: center;">Chair: Prof. Wesley Cragg, York University, Canada</p> <p>1 Sompop Manarungsan & Zhimin Tang, PIM, Thailand, <i>Integrating Oriental Wisdom in MBA Education: The Case of Confucianism.</i></p> <p>2 Wang Tiedong, UIBE, China, <i>How to Improve Academic Competencies of Universities from the Perspective of Yin and Yang.</i></p> <p>3 Silas M. Oliveira, Andrews University, USA, <i>The Andrews University's Leadership Program Alignment with Ancient Chinese and Greek Philosophy.</i></p> <p>4 Lipi Das, IMT-Ghaziabad, India, <i>Reflections from Indian History: Story-Telling for the New Age Mentor.</i></p>	<p style="text-align: center;"><u>Parallel Session 12 Ethics and Leadership</u></p> <p style="text-align: center;">Chair: Prof. Spyros Lioukas, AUEB, Greece</p> <p>1 Andrea Hornett, Fox School of Business, Temple University, USA, <i>Yamas and Niyamas: Ancient Wisdom for Organizational Ethics.</i></p> <p>2 Domènec Melé, University of Navarra, Spain, <i>The Christian Αγάπη (agápē) in Business Ethics.</i></p> <p>3 Mar Pérezts, ESCP Europe / Conservatoire National des Arts et Métiers, France, <i>Ethics as Practice Embedded in Identity: An Emerging Theory on the Management of the Same and the Other.</i></p> <p>4 Cemil O. Soydemir, Istanbul Technical University, Turkey, <i>An Analysis of Relationship between Identification/Calculation Based Trust and Perceived Leader-Member Exchange Quality, Comments in the Light of Distributive Justice.</i></p>
16:15-16:30	Break		

Panel Roundtable 16:30-18:00	<p style="text-align: center;"><u>PANEL ROUNDTABLE</u></p> <p style="text-align: center;"><i>The Reflective Business Leader: Paths to Ethical and Sustainable Business Development</i></p> <p style="text-align: center;">Moderator: Mr Peter Michel Heilmann, President, EuroCharity</p> <p style="text-align: center;">Mr Dimitris Papalexopoulos, Managing Director, Titan Cement Company</p> <p style="text-align: center;">Mr Pavlos Efmorfidis, Founder of Coco-mat</p> <p style="text-align: center;">Mr Nikos Analytis, Chairman, Hellenic Network for Corporate Social Responsibility</p> <p style="text-align: center;">Mr Antonis Gortzis, Chairman of EBEN the European Business Ethics Network</p> <p style="text-align: center;">Mr Konstantinos Lambrinopoulos, Chairman of the Board of Directors, Hellenic Management Association</p>
18:00-18:30	<p style="text-align: center;"><u>Closing Session</u></p> <p style="text-align: center;"><i>Conference Chairs and Program Chair</i></p>

20:00

Farewell Dinner